

SUNDAY TIMES COUPON TEST

The Sunday Post, Star, and Herald Are Also Tested Today

With The Times and Herald comparatively new comers in the Sunday field, the Post and Star will have to look to their laurels. Today's test will be in the nature of a popular vote as to the most popular newspaper.

The Palais Royal is best able to test the merits of the various newspapers partly because its announcements are most widely read and partly because of the willingness to offer test coupons at a considerable cost in dollars and cents.

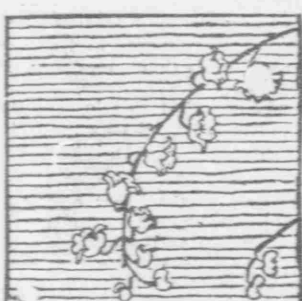
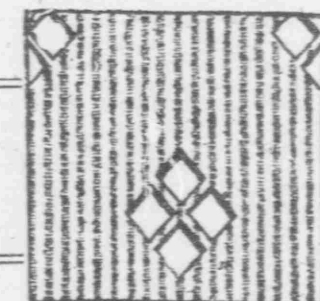
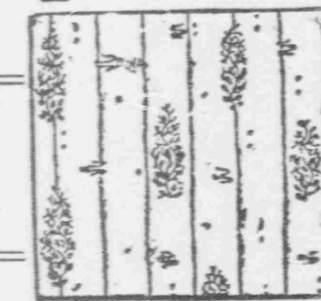


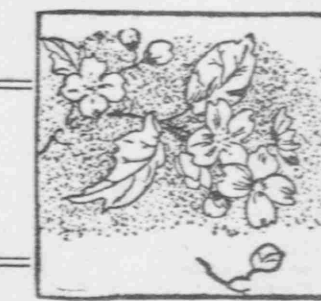
Note that the coupon price cannot be allowed unless the coupon is presented.

The coupons have to be clipped and presented tomorrow, Monday, April 18, in order to be counted. Not only will the merits of the four rival newspapers be put to the test, but each of its readers will have an opportunity to acquire wanted things at fractional prices.

Clip the coupons today and present them at the Palais Royal tomorrow. Hours, 8:30 a.m. to 6 p.m. Note that the coupons will be counted not only as to numbers, but also as to the total amount represented in dollars and cents.

<p>Coupon</p> <p>This Times Test Coupon and \$3.00 entitles bearer to one \$4.50 Tub Dress. Good only for Monday, April 18, 1910.</p> <p>Choice of white, light blue, pink, tan, also polka-dot and stripe linen dresses, with white piping tucked and lace yokes, pleated skirts.</p> <p>Palais Royal—Third Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 25c entitles bearer to one 50c Lawn Sacque. Good only for Monday, April 18, 1910.</p> <p>These new Sacques are of sheer lawn, with shirred waist and three-quarter sleeves, spring-summer poems in wash colors.</p> <p>Palais Royal—Third Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 79c entitles bearer to two 50c Union Suits. Good only for Monday, April 18, 1910.</p> <p>These are the Swiss ribbed Union suits with high and low necks, short and long sleeves, knee and ankle lengths. Some are lace trimmed—all sizes.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 69c entitles bearer to one \$1 purse and one 50c chain. Good only for Monday, April 18, 1910.</p> <p>The purse is German Silver, with white kid lining. The Silver Chain is 48 inches long.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 59c entitles bearer to one pair 89c Spun Silk Hose. Good only for Monday, April 18, 1910.</p> <p>These Hose are pure spun silk, in black, white, lavender, sky, tan, gray, etc. Note that the linen soles and tops assure better wear than usual.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and \$2.25 entitles bearer to one \$3.50 trimmed Sailor Hat. Good only for Monday, April 18, 1910.</p> <p>Choice of large and medium rough straw hats. Sailors with rolled and mushroom brims, trimmed with Persian Scarfs or Velvet Bands, white, black, brown, burnt, alicia, and navy blues.</p> <p>Palais Royal—Second Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 39c entitles bearer to one 50c lace Collar. Good only for Monday, April 18, 1910.</p> <p>The very latest Collars, of venise Irish crochet and point gauge lace, intricate and artistic patterns, looking like hand-made. The newly large round and sailor shapes, in white and black.</p> <p>Palais Royal—First Floor.</p>
<p>Coupon</p> <p>This Times Test Coupon and \$2.79 entitles bearer to one \$3.98 Silk Petticoat. Good only for Monday, April 18, 1910.</p> <p>Choice of black, and all the best colors. Correct in style and of quality you expect at \$5.00. These Petticoats at \$3.98 are a price surprise.</p> <p>Palais Royal—Third Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 69c entitles bearer to one \$1.00 Leather Bag. Good only for Monday, April 18, 1910.</p> <p>Latest style bags of leather dyed in shades of dress materials. Some are fitted with card case and purse, all are better than usual \$1.00 Bags, in style and finish.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and \$1.88 entitles bearer to one \$2.50 Parasol. Good only for Monday, April 18, 1910.</p> <p>With \$2.50 and this coupon the bearer is entitled to one of the new \$2.75 Patent Parasols, with folding handles, enabling them to be packed in trunks. Here regularly at \$3.75—but \$5 is the ruling price, in style and finish.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 77c entitles bearer to one \$1.00 Bed Spread. Good only for Monday, April 18, 1910.</p> <p>Of Crochet, in Marseilles patterns, these Spreads have all the appearance of the much more expensive. They are full size and extra good value at \$1.00.</p> <p>Palais Royal—Second Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 44c entitles bearer to one pair of 75c Spear-point Silk Gloves. Good only for Monday, April 18, 1910.</p> <p>This coupon, with 44c, also entitles bearer to one pair of chamomile gloves that will fit like kid and wash like linen. All sizes for ladies and men.</p> <p>Palais Royal—First Floor.</p>	<p>Coupon</p> <p>This Times Test Coupon and 49c entitles bearer to one 75c Nickel Alarm Clock. Good only for Monday, April 18, 1910.</p> <p>These clocks are strictly guaranteed and are, in fact, the same as sold for \$1.00 at Specialty Stores. All are tested prior to being placed on sale.</p> <p>Palais Royal—Basement.</p>	<p>Coupon</p> <p>This Times Test Coupon and 13c entitles bearer to one 39c Fruit Set. Good only for Monday, April 18, 1910.</p> <p>Each set comprises one large bowl and six saucers to match. Of colonial glass these sets present an attractive appearance while being eminently useful.</p> <p>Palais Royal—Basement.</p>

The Times Special News for the Summer Girl

			<p>9c</p> <p>Usually 12½c Yd.</p>			
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Miles of the new materials for the Summer Girl of 1910 are to be 9c instead of 12½c yard tomorrow. The reduction in the price for Monday is only one feature—the fact that the materials are all new—not yet picked over—gives the assurance of a choice that could not be better and cannot again be as complete. It's an old story—the prettiest patterns and colors are always first to disappear. Where do they go? The wise girls, who look prettiest when summer time comes, spirit them away and have them made up. The foolish girls delay—and pay the penalty.

The materials which are to be 9c instead of 12½c yard tomorrow include literally miles of new organdies, lawns, and madras—all unusually sheer. White, in plain and figured. In colors are the newly large floral effects, polka dots, rings, stripes, etc. Take elevator to the Second Floor for these and the following, also reduced in prices for tomorrow only. There is to be no restriction as to quantity to legitimate customers—but the right is reserved to limit the yards sold. Let's confess—we don't propose to supply stores with the best patterns and colors they lack.

25c French Gingham, in 15c	50c White French Batiste, 45 39c	50c Wash Foulards, in love- 39c	50c French Organdies, 68 in. 44c	18c Madras in new colors, sun 12c	25c Quality White Figured and 18c
37c French Gingham, in new 25c	\$1.75 English Nainsook, 12 1.59	35c White Dotted Swiss (un- 25c	25c Silk Mull, 27 in. wide, 18c	18c Figured Organdies, un- 12c	25c White Persian Lawn; un- 19c
10c Gingham, lovely colors, sun 6c	35c Chiffon Voiles, plaids and 29c	45c White French Lawn, 45 35c	25c Batiste, 40 inches wide; 22c	25c Figured Dotted Swiss; new 15c	35c White French Percale; 29c

Wash Laces—Pieces Of 12 Yards For Only 39c

Best of Warranted to Wash Laces at a Fraction More Than 3c Yard



Come early—and you are promised pieces worth \$1.50 for only 39c. None made to sell at a cheap price—all are best of German, French, and Italian Valenciennes Laces, in edges and insertions to match.

Maltese Laces at 5c Yard

A reproduction by machinery of Maltese Lace that sells for as many dollars as we are asking you cents per yard. It'll wash—laughs at even the Chinaman and his cleaning chemicals.



You are only reading of a few Bargain Spots today. The new \$15,000 stock of Laces will delight the dressmaker who is asked to investigate. With each piece marked at prices consistent with cash purchases and sales a lowest possible price is assured in every instance.

Crochet Laces at 22c Yard

These real Irish Lace Bands are up to 4 inches wide, many being good values at 75c yard. Choice of white, butter, and ecru. Also see the little lot of Venice Laces at only 22c yard. Fleeting bargains, these.



Dress Shields 7c

4 Pairs for 25c

Dressmakers' Pins, 4-lb. boxes, best quality. Worth 25c. Sale price, 19c.

Imported Needle Cases, with assorted needles and bodkin. Worth 19c.

Stocking Darners. Worth 5c. Sale price, 2c.

Hair Pin Cabinets, assorted. Worth 5c. Sale price, 3c.

Featherbone, Warren's Silk. Sale price, dozen yards, 84c.

Featherstitch Braid, 6-yard piece. Worth 10c. Sale price, 10c.

Velvet Grip Hose Supporters, all sizes. Worth 15c to 20c. Sale price, 12c.

Mohair Shoe Laces. Worth 10c. Sale price, 5c.

Silk Hose Supporters. Worth 50c a pair. Sale price, 25c.

Fish Net Shopping Bags. Worth 25c. Sale price, 16c.

Crowley's Gold-eye Needles. Worth 5c. Sale price, 3c.

English Pins. Worth 5c. Sale price, 3c.

Pearl Lace Pins, all colors. Sold everywhere for 5c. Sale price, 2 for 1c.

De Long Hump Hooks and Eyes, all sizes, warranted not to rust. 10c everywhere. Sale price, 5c.

Westerly 200-yd. Spool Cotton. Worth 4c. Sale price, 2c.

Kerr's Luster Twist, 300 yards, black and white, all letters; 12c spools. Sale price, 8c.

Darning Cotton, black and white. 1/2c spools. Sale price, 1c.

King's Famous 500-yard Basting Cotton. Special price, 3c.

Bias Seam Tape, all widths, 8-yard pieces. Sale price, 9c.

Oneida Community Spool Silk, 400 yds. Worth 40c. Sale price, 19c.

Silk Taffeta Collarbone, black and white. Sold everywhere for 10c yard. Sale price, 7c.

Featherbone Collar Sets. Worth 10c card. Sale price, 5c.

Silkateen, all colors; 5c spools. Sale price, 3c.

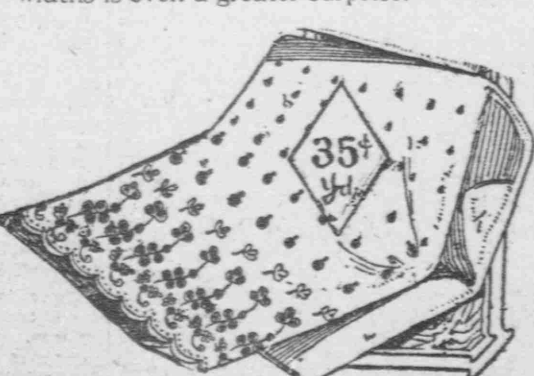
Best Serge Belting, black and white; 10-yd. pieces. Worth 75c. Sale price, 52c.

Hair Rolls, all shades. Standard price 25c. Sale price, 13c.

Embroideries That Will Wash

Cheap Embroideries Always Prove Expensive.

Is it not extravagance—to trim dress or undergarment with embroideries that will fray or tear in the wash? With prices here no more than asked for cheap embroideries and nearly half the quotations usual for the reliable kind, the Palais Royal Sale is to create a furore. Think of only 23c yard for superb embroideries, 18 inches wide. Only 35c yard for 27-inch widths is even a greater surprise.



Skirt Marker, 5c

Chalk included, for

Columbia Hooks and Eyes, all sizes, black and white. Worth 5c card. Sale price, 3c.

Barbour's Linen Thread, all numbers. Worth 10c spool. Sale price, 8c.

Horn Hair Pins. Worth 25c. Sale price, 19c.

Snap Fasteners. Worth 10c doz. Sale price, 3c.

Geneva Silk-finish Thread. Worth 10c spool. Sale price, 7c.

Gum Tissue (for mending). Worth 5c. Sale price, 2c.

Laundry Wax, with wood handle. Sale price, dozen, 6c.

Mourning Pins, 60 count, jet and mat. Worth 5c. Sale price, 2c.

Magic Hair Curlers, 5 on card. Worth 25c. Sale price, 19c.

Kid Curlers, best quality; usually 10c. Sale price, 3c.

Windsor Hooks and Eyes, all sizes, black and white. Worth 5c card. Sale price, 3c.

Buttonhole Tape, white only. Worth 10c strip. Sale price, 5c.

Hook and Eye Tape, black, white, and gray. Worth 25c yard. Sale price, 12c.

Linen Corset Laces (5 yards), best quality. Worth 10c pair. Sale price, 3c.

Milward's famous Needles. The sale price to be, 3c.

Clinton Safety Pins. Worth 7c card. Three cards, sale price, 10c.

Stocking Feet, black and white, all sizes. Worth 10c pair. Sale price, 3c.

Belt Pin Hooks, assorted, black and white. Sale price, 3c.

Silk Taffeta Binding, 8-yard rolls. Worth 15c. Sale price, 5c.

Silk Taffeta Binding, white and colors, 8-yd. rolls. Worth 10c. Sale price, 5c.

Roll Tape, 24-yard pieces. Worth 10c. Sale price, 5c.

English Tape, yard pieces. Sale price, 7c.

Tape Measures, 60 in. Worth 5c. Sale price, 1c.

THE PALAIS ROYAL

A. LISNER
Open 8:30 A. M.

G STREET